

IMPROVING PUBLIC TRANSPORT IN TURIN bringing flow to the user of public transport

On average 20,000 people use the public transport facilities in Turin every day. Not knowing when the bus will arrive can make the experience frustrating. The Turin transport authorities have already implemented a system that tracks all the buses and trams.

Fluidtime attempts to make this data visible and so minimise the frustrations of waiting.

It aims to enhance the use of public transport by providing constant information to the travellers wherever and whenever they need it.

It wants to bring the information to the ambient environment of the user and thus allow him/her to monitor the flow of their buses in simple and convenient ways.

Fluidtime supports people who like to plan and want to compare different route possibilities, and it gives opportunists an increased chance to look for the right moments at a given point in time.

EXPERIENCE



"When I was a student I wasn't much worried about time. But now, since I started working, time became very precious... So, saving time for the bus with this application is something that I appreciate very much."



"It was very stressful to me to look back and see if there was a bus arriving; I prefer to look at the display... I like it, it's nice and funny. I learnt to regulate my walking speed according to the information that is displayed on the watch-phone."



"I'm a punctual person and I hate 'tempi morti': I tend to fill them all the time. Fluidtime is a good support for this, especially when I'm at work. I can look at my phone and, if I see that a bus is arriving, I leave right away; otherwise, instead of waiting at the stop, I do something else before leaving."